

Storytelling Tips



No rules...but principles...

- Express your vision, but satisfy the viewers desires



Storytelling Tips

- Character
- Setting
- Plot
- Structure



Character

- What are their needs, point of view, personality, looks, behaviour
- Defined by what they do, not by what they say




Setting

- Imagine their environment
- Sets the 'tone' for action
- Characters have to fit with it



Plot

- Setup, build up and payoff
 - Scenario
 - Challenges
 - In payoff, what did we learn / what was achieved
 - Plot points, triggers, main events
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- The background of the slide features a solid blue color. In the lower right quadrant, there are several concentric, light blue circular ripples, resembling water droplets or raindrops, which add a decorative element to the presentation.

Structure

- Styles
- Beginning, middle and end (but can be presented in a non-linear way)